



claret & blue

NEWS AND VIEWS

BURNLEY FOOTBALL CLUB OFFICIAL MATCH MAGAZINE
THE ANGLO-SCOTTISH COMPETITION — GROUP 'A'



SATURDAY, 14th AUGUST, 1976

BURNLEY v BOLTON WANDERERS

10p

It all starts again . . Joe Brown

FIRST OF ALL I want to welcome all our supporters back to Turf Moor on the occasion of our third game in this season's Anglo-Scottish Cup competition.

Over the past few weeks we have steadily been preparing ourselves for the start of the Football League programme next Saturday and entry to the Anglo-Scottish Cup has given us an excellent base on which to work.

We aim to be a First Division club again at the end of this season. Our target is as simple and as straightforward as that. Hard work on and off the field will be our motto and we are quietly confident that when the Second Division programme ends next May we will be among the top three clubs in the division.

Everyone within the club is determined to make amends for the unfortunate events of last season — and quite honestly I believe we were terribly unlucky to go down. Circumstances combined against us in all sort of ways but we must put the past behind us — and look boldly to the future.

ABILITY

On the field of play we feel that we have the ability to be a well-organised side with a great deal of fire power — the players are there to meet these requirements, but of course we will also need some run of the ball. We will also need YOUR support and we have no doubt whatsoever that our fans will back us vocally in the same helpful manner that has always been the case.

ASSET

In the last month or so we have carried out some re-structuring in regard to our scouting system and I am delighted that Harry Potts has re-joined Burnley Football Club in the post of chief scout. His vast experience of the game will be a terrific asset to the club and along with my staff colleagues, and indeed everyone at Turf Moor, I welcome Harry back to the club where he began his football career as a junior player in 1937.

FITNESS

It gives me similar pleasure to report a return to full fitness of Ian Brennan and George Dormand, two young players who were unlucky enough to sustain leg fractures last season. Ian broke a leg when a vehicle in which he was a passenger was involved in a road accident last September and he has had a long path back to fitness. But happily he made a come-back in our reserve team last Saturday and we retain high hopes that he will become a very important Turf Moor first team man in the months ahead. George, a most talented forward in schoolboy football, broke his leg in one of our youth team games at Turf Moor last season, but he, too,

is almost as good as new again, thanks to his patience and, as in the case of Ian Brennan, to the dedication of our medical staff.

WELCOME

Now I want to express a sincere welcome to the officials, players and supporters of Bolton Wanderers, our Anglo-Scottish Cup opponents today in our third group game. They were desperately close to promotion at the end of last season, but then things went badly for them when it came to the crunch period. They remain a fine side, of course, and we are greatly looking forward to this afternoon's match.

SATISFIED

Last Saturday at Ewood Park we had to be satisfied with a 1-1 draw after taking the lead through a superb shot from Brian Flynn. It was a good warm-up fixture in many ways and I was pleased with the amount of organisation we showed and with the number of goal chances we made, despite the fact that we did not put the ball into the net for a second time after Brian's effort three minutes before the interval. We were without two important members of the team — Paul Fletcher, who had a knee strain, and Tony Morley, who was the victim of a freak training accident at Gawthorpe and had to go into the eye unit of the Victoria Hospital.

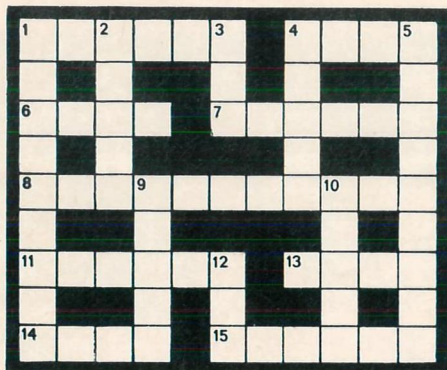
DISGUSTED

On behalf of Burnley FC I want to emphasise how disgusted we all were at the behaviour of a minority of youngsters who were involved in fighting before and during the game. We don't want this kind of person at Turf Moor. They can stay away as far as we are concerned. These young trouble-makers are not football fans, of course, but unfortunately they have attached themselves to the game. Believe me, we are doing everything possible to combat violence. For years we have had anti-hooligan measures under constant review — hence the introduction a long time ago of our segregated areas which have been most successful. And we certainly go along with the view that those convicted of being involved in terrace troublemaking and rioting should be dealt with severely by the magistrates. We feel that if 50 youths are found guilty of this sort of thing on a Saturday then the following week and for the rest of the season those 50 should be ordered to report to police stations so football grounds are not landed with having to put up with them between 2 p.m. and 5 p.m. on a Saturday. The time for leniency is over. We have no intention of allowing the violent young people in our society to turn Turf Moor into a battleground AT ANY TIME. We pledge ourselves to do everything within our power to prevent hooliganism here.

Front Cover

Keith Newton, club captain, discusses with senior members of the club staff the "change strip" which the first team will be wearing on most of their games away from Turf Moor. The shirts are yellow with claret and blue collar and trim on sleeves, and the shorts and stockings are yellow with claret and blue trim. The players summed the outfit up as "very smart and trendy".

Soccer ninety-niner



Answers on page seven

CLUES Across

- 1 He moved as general manager from one sky blue club to another where he's now a director (6)
- 4 "Smart" side (4)
- 6 Such language is a sending-off offence (4).
- 7 Former League club now in the Northern Premier League (6)
- 8 One of last season's losses to the USA (6, 5)
- 11 Nickname of Mullery's men (6)
- 13 Sunderland stalwart (4)
- 14 Where the FA Cup's in custody (4)
- 15 Kaye's cats (6)

CLUES Down

- 1 One of Revie's Rams (9)
- 2 Phase of tournament (5)
- 3 — Rensenbrink (Anderlecht and Holland) (3)
- 4 Roberto — was Uruguay's manager during the 1974 World Cup finals (5)
- 5 Home of higher soccer this season (9)
- 9 He held the most-appearances record for Northern Ireland until Pat Jennings recently beat it (5)
- 10 Cardiff cap (5)
- 12 To score (3)

SEASON TICKETS

BUY A SEASON TICKET AND SAVE MONEY!

Bob Lord Stand £27.50 — save £14.50 on 21 games — good seats still available.

Cricket Field Stand £18.50 — save £13.00 — with even bigger savings on family tickets.

Ground, adult £12.50 — save £3.25 — with big savings for juveniles and senior citizens.

These savings are based on 21 first team games — Central League games are **free** to season ticket holders. In addition, tickets are guaranteed for all League and FA Cup ties at Turf Moor.

For full information contact the Turf Moor Ticket Office (0282) 27777.

Ticket Office open daily from 9-15 a.m. to 12-30 p.m. and 2 p.m. to 5-15 p.m.; Friday 9-15 a.m. to 7-45 p.m.; Saturday 9-15 a.m. to 3-45 p.m. and 4-30 p.m. to 5 p.m. Ground tickets are also on sale at the usual area agencies.

OFFICIAL CAR PARK SPACES available at £20.00 for the season.



Burnley Football and Athletic Co. Ltd.

Founded 1882 — Original member of the Football League 1888

Chairman: Robert William Lord

Directors:

Robert David Iven, *M.R.C.S. (Eng.),*
L.R.C.P. (London), M.R.C.G.P.

Roger Hargreaves, *F.R.V.A.* Jeffrey Harrison

Manager: Joe Brown

Commercial Manager: Jack Butterfield

Secretary: Albert Maddox, *J.P.*

Deputy Comm. Manager: Geoff Butterfield

Deputy Secretary: Jeffrey Barber

Ground and Registered Office: Turf Moor

Telephone: Office Burnley 27777 and 38021

Honours

Football League

First Division Champions 1920-21, 1959-60
First Division Runners-up 1919-20, 1961-62
Second Division Champions 1897-98, 1972-73
Second Division Runners-up 1912-13, 1946-47

Football Association Challenge Cup

Winners — 1914; Losing Finalists — 1947, 1962

Football Association Charity Shield

Winners — 1973; Joint Holders — 1960

Football Association Youth Cup

Winners — 1967-68

Central League

Champions — 1948-49, 1961-62, 1962-63

Record number of 30 consecutive First Division League games without defeat — 1920-21

Welcome to Bo



Back row: Alan Waldron, Neil Whatmore, Barry Siddall, Garry Jones, Roy Greaves.
Middle row: Michael Walsh, Paul Jones, John Byrom, Sam Allardyce, Peter Nicholson, Hugh Curran.
Front row: Stuart Lee, Peter Thompson, John Ritson, Peter Reid, Tony Dunne.

BOLTON WANDERERS, once one of the great Lancashire clubs during the region's hey-day, have been enjoying a revival in recent times following a period of recession.

Last season the Burnden Park club just failed to crown a memorable season by returning to the First Division after an absence of 12 years.

That period out of the "big time" was filled with too many unhappy memories for the faithful Burnden fans.

After going down in 1964, the Wanderers' closest attempt at a return came in the following season, when they finished third (with only two being promoted).

There followed several undistinguished campaigns before Bolton slipped down again to the Third Division in 1971.

At last came something to celebrate two years later, when the Wanderers won the Third Division and — first under manager Jimmy Armfield and more recently with Ian Greaves at the helm — their fortunes have continued to improve.

Last season they captured the imagination of the country with their fluent, attacking play.

At one time they looked certain for promotion but after an epic cup-tie with Newcastle their League form declined and they had to be satisfied with fourth place in the Second Division.

Many shrewd judges expect them to be right among the promotion challengers this time.

Manager Greaves has a talented squad of players, incorporating youth and experience, on which to rely. These are the men who carry Bolton's hopes:

Bolton Wanderers

BARRY SIDDALL, goalkeeper: England Under-23 international who has been the regular Bolton 'keeper for the past three seasons. At 6 ft. tall and more than 13 stone he is a commanding figure in the penalty area. Hails from Ellesmere Port.

JOHN RITSON, full-back: One of the stalwarts of the defence, John has put in more than ten years' service with the Wanderers. A determined competitor and keen tackler.

TONY DUNNE, full-back: Eire international who played more than 400 League games for Manchester United before moving to Bolton on a free-transfer two years ago. One of the team's experienced campaigners who continues to give good service despite the passing years.

PAUL JONES, centre-half: Paul's determined efforts to play at the top level of English football led to him recently being placed on the transfer list, following Bolton's failure to clinch promotion. A highly-rated prospect, he developed through the Bolton youth system and has been one of the major influences on their recent improvement.

SAM ALLARDYCE, defender: Sam won a regular place in the team last season and was conspicuous by his determined, wholehearted attitude. He specialises in moving up for set-pieces and scored some memorable goals last season.

PETER NICHOLSON, utility player: A versatile member of the squad who can play in several positions. Deputised for Ritson to good effect during part of last season.

PETER REID, midfield: Youngster for whom a bright future has been widely predicted after creating a very favourable impression last season. A product of the Bolton youth system, whose ability to control the play from midfield makes him a key figure in the Bolton set-up.

ALAN WALDRON, midfield: Brother of ex-Claret Colin Waldron, he has suffered more than his share of injury troubles in the past few years and was unable to gain a regular place in the first team last season. He has been playing in American soccer during the summer.

ROY GREAVES, midfield: Hard-working player who has figured prominently throughout Bolton's recent history. He started as a centre-forward but now plays in midfield where his non-stop efforts are greatly

appreciated by players and fans. A native of Farnworth, Roy is a product of the Bolton youth system and has played more than 300 League games for the club.



Ian Greaves

JOHN BYROM, midfield: Experienced goalscorer who has given fine service to Blackburn Rovers and Bolton. He's now played more than 400 Cup and League games in his career with more than 150 goals to his credit. Now reaching the veteran stage, he's been converted in recent years from a striker to a deeper midfield rôle.

GARRY JONES, striker: Talented front-runner who re-discovered his best form last season after a once highly-promising career appeared to be fading. Quick and skilful on the ground, he provides an ideal foil for the aerial talent of his striking partner Neil Whatmore.

NEIL WHATMORE, striker: One of several promising youngsters whom Bolton have secured from the Ellesmere Port area, Neil is a strong, fearless type who is noted for his heading ability.

PETER THOMPSON, winger: Bolton surely could not have realised the value they would get from a relatively small transfer deal which brought one-time Liverpool favourite Peter Thompson to Burnley. His skill and experience have proved tremendous assets when blended with the efforts of the eager youngsters. Peter, a former England international, is capable of tormenting defences and could still be a dangerman in what is expected to be his farewell season.

WILLIE MORGAN, winger: Ex-Claret who joined Bolton on a free transfer towards the end of last season after his second spell at Turf Moor. Willie's tricky skills led to a £117,000 transfer to Manchester United in 1968 and brought him international caps for Scotland. Now the former Old Trafford favourite, in his first full season with Bolton, will be keen to show that the magic is not fading.

QUIZ ON OUR OPPONENTS

- 1 In what year was Bolton's record "gate"?
- 2 How many was it — 65,350, 67,492, 69,912?
- 3 Name five of their seven managers since the war.
- 4 One manager was "in charge" twice — who was it?
- 5 Bolton have won the FA Cup on two — three — four occasions
- 6 Name Bolton's ground.
- 7 What is the club nickname?
- 8 Name the club shop.
- 9 Peter Thompson has played for three Football League clubs. Who are they, in correct order?
- 10 Who knocked Bolton out of the FA Cup last season — and where?

Answers on page seven

The Centre Spot

. . . our very popular social club

YOUR ENTERTAINMENT PROGRAMME

TODAY. The club will be open from 11-30 a.m. to 3 p.m., re-opening at 4-30 p.m. to 6 p.m. At 7 p.m. our usual Saturday night entertainment — dancing —cabaret starring **THE SUNZ DUO** — big money jackpot competition

TOMORROW. Open at lunchtime for a chat about today's game 12 noon to 2 p.m. In the evening by special request **FRANKLIN DAY.**

TUESDAY. Always a good crowd on Tuesday for dancing and cabaret with **DAVE BARRON.** Members' free draw.

WEDNESDAY and THURSDAY. Reserved for private functions.

FRIDAY. Comedian **PAUL MASON** will entertain. Dancing.

For details of free hire of the Centre Spot on Wednesdays and Thursdays contact the Manageress — 27777 daytime, 23331 evenings.

Going back over the years . . .

by the Rev. David Wiseman, author of "Up the Clarets!" and "Vintage Clarets"

75 YEARS AGO TODAY

1901/02 was the second season that Burnley had been in Division Two. The previous season, they had finished third and just missed promotion; the next twelve years were to be hard and difficult days for the "Turfiters" as they were called in those days.

The first game of the new season was away to Lincoln and Burnley went down 1-0. The Burnley team read: Hillman; Ross and Lockhart; Barron, Bannister and Taylor; Morrison, Watkins, Brunton, Davidson and McClintock. The same team played in the first home game on the following Monday evening against Stockport. The crowd numbered some 3,500 and the famous J. T. Howcroft was the referee.

Seventy-five years ago conditions were much different from today; that night was the first time that the Burnley crowd had ever seen goal areas, and these were far different from the ones we have now . . . two semi-circles drawn from each goalpost. "Ching" Morrison scored with a header from a corner and Brunton added two more in the second half. Watkins, Morrison and Davidson all had goals disallowed for offside, but again that rule was different in 1901. Players could be offside anywhere on the field and there had to be at least three players between the man and the goal.

However, Burnley ran out 3-0 winners in that first home game v Stockport.

50 YEARS AGO TODAY

In August 1926, Bebe Daniels, Gloria Swanson and Rin Tin Tin were the stars featured in the Burnley cinemas, whilst Burnley kicked off the 1926/27 season in Division One with a home match v Cardiff City. The Burnley team read: Sommerville; McCluggage and Blinkhorn; Steel, Hill and Dougall; Bruton, Cross, Beel, Hargreaves and Page; whilst the famous Fred Keenor led the Cardiff side.

The crowd numbered 20,000 (incidentally season tickets cost £3 3s. for Stand A and £1 for the Ground!). Hargreaves put the Clarets ahead in 11 minutes, Cardiff equalised and Louis Page made it 2-1 at half-time. Early in the second half, George Beel made it 3-1 before Cardiff scored two in 15 minutes to level the scores at 3-3. Then with only four minutes to go, Hargreaves scored the winner for Burnley. Final score: Burnley 4, Cardiff City 3.

The following Monday night, Burnley travelled up to St. James' Park and beat Newcastle United 5-1. The same team represented Burnley and outstanding for the Clarets was big Jack Hill who completely smothered Hughie Gallagher. George Beel got a hat-trick whilst Louis Page and Jackie Bruton scored the others. And after two games, Burnley were top of Division One!

25 YEARS AGO TODAY

The pre-season practice in August 1951 saw the following teams play: **Clarets:** Strong; Woodruff, Mather; Adamson, Cummings, Attwell; Stephenson, Morris, Holden, McIlroy and Shannon. **Whites:** McNulty; Aird, Binns; Rudman, Waring, Bray; Lyons, Hapgood, Samuels, Martindale and Hays.

From those players, the Clarets team was chosen to play in the first game at Charlton, except that Jock Aird came in for Harold Mather. The game was a very dull affair and resulted in a 1-0 victory for Charlton. The following week, Burnley were hosts to Liverpool. Harold Mather and George Bray came into the team in place of Aird and Attwell. The result was another dismal, drab game finishing 0-0. It was a depressing start to the new season.

Club Sports and Souvenir Shop

SPECIAL NOTICE FOR PLAYERS AND SUPPORTERS

If you are preparing for the new season — whether playing or “shouting the Clarets on” — the shop has just what you want at the right price!

Top quality sportswear — Umbro and Adidas are our suppliers — at a price to suit your pocket! And for the youngsters the **NEW CHANGE STRIP — YELLOW WITH CLARET AND BLUE TRIM!** Get your order in now!

And for the bob-cap, scarf, tie, rosette, etc., etc., the Club Shop offers a good choice — together with many other souvenirs and gifts.

The shop is open on weekdays from 9-15 a.m. to 12-30 p.m., 2 p.m. to 5-15 p.m. (except Tuesday—morning only), Saturday 9-15 a.m. to 5 p.m.

On the move . . .

to WOLVERHAMPTON for the opening game of the season — kick-off 3 p.m.

By Coach

Depart: Colne 10-30 a.m., Nelson 10-40 a.m., Brierfield 10-45 a.m., Duke Bar 10-50 a.m., BURNLEY BUS STATION 11 a.m., Rosegrove 11-10 a.m., Whitegate 11-15 a.m., Padiham 11-20 a.m., Accrington 11-30 a.m.

Return: Immediately after game.

Fare: Adults £2.10, juveniles under 12 years genuinely accompanied by an adult £1.45.
Seats can be booked to plan at the Ticket Office.

By Executive Coach — Bar Service, Stereo, TV

Assembly in 70 Club at Turf Moor for morning coffee at 10-30 a.m., prior to departure for the Post

House, Newcastle-under-Lyme, where lunch will be served. Stand tickets have been arranged for all members. After the game the coach will return direct to Burnley.

The cost of the outing, inclusive of morning coffee, executive travel, lunch and stand ticket, is £7.00.

This coach is almost fully booked. Interested members should contact the ticket office as soon as possible.

By Car — your RAC route

BURNLEY

A671 via Padiham, Read to Whalley	8 miles
A59 to Samlesbury and M6 intersection 31	19 miles
M6 south to intersection 12, junction with A5	104 miles
A5 west for one mile to Gailey Corner and A449 south to Wolverhampton	112 miles

Wolves' ground, Molineux, is in Waterloo Road, the A449, approaching Wolverhampton, half a mile north of the town centre.

Soccer ninety-niner

SOLUTIONS Across

- | | |
|-----------------------|----------------------|
| 1 Mercer (Coventry) | 11 Albion (Brighton) |
| 4 Posh (Peterborough) | 13 Kerr |
| 6 Foul | 14 Dell (So'ton) |
| 7 Barrow | 15 Tigers (Hull) |
| 8 Rodney Marsh | |

SOLUTIONS Down

- | | |
|---------------------|--------------------------------|
| 1 McFarland (Derby) | 5 Hawthorns
(WBA, promoted) |
| 2 Round | 9 Neill |
| 3 Rob | 10 Reece |
| 4 Porta | 12 Net |

Opponents' quiz answers

1 1933, 2 69,912, 3 Walter Rowley, Bill Ridding, Nat Lofthouse, Jimmy McIlroy, Jimmy Meadows, Jimmy Armfield, Ian Greaves, 4 Nat Lofthouse, 5 Four, 6 Burnden Park, 7 The Trotters, 8 “The Happy Shop”, 9 Preston, Liverpool, Bolton, 10 Newcastle — at Leeds in a second replay in the sixth round.

THE ANGLO-SCOTTISH COMPETITION

The competition shall consist of 16 clubs of the Football League and four clubs of the Scottish League.
Football League clubs — Groups

A
Blackburn Rovers
Blackpool
Bolton Wanderers
Burnley

B
Bristol City
Nottingham Forest
Notts County
West Bromwich Albion

C
Chelsea
Fulham
Norwich City
Orient

D
Hull City
Middlesbrough
Newcastle United
Sheffield United

The quarter-finals will be played on 15th and 29th September. Four Scottish League clubs will be seeded against the winners of the above groups.

the teams

BURNLEY

Gerry PEYTON	1
Derek SCOTT	2
Keith NEWTON	3
Peter NOBLE	4
Jim THOMSON	5
Billy RODAWAY	6
Colin MORRIS	7
Paul FLETCHER	8
Ray HANKIN	9
Brian FLYNN	10
Mike SUMMERBEE	11
	12

Alan STEVENSON

GOAL SUB.

Claret with blue 'V', claret and blue collar and cuffs.

White shorts, white stockings with claret tops.

OFFICIALS

REFEREE: Mr. L. HAYES (Doncaster)

BOLTON WANDERERS

Barry SIDDALL
John RITSON
Tony DUNNE
Roy GREAVES
Paul JONES
Sam ALLARDYCE
Willie MORGAN
John BYROM
Hugh CURRAN
Brian SMITH
Peter THOMPSON

Andy SLACK

Any late changes will be announced over the public address system.

Linesmen: Mr. A. DOBSON (red flag)
Mr. T. COOPER (yellow flag)

next games

Saturday, 21st August, 1976 3 p.m.
Central League
Burnley Reserves v Leeds Utd. Reserves

Tuesday, 24th August, 1976 7-30 p.m.
Second Division
BURNLEY v FULHAM

Saturday, 28th August, 1976 3 p.m.
Second Division
BURNLEY v LUTON TOWN

your turn today?

... to win £50 for the time of the first goal — or £10 for the last goal time. This season cash prizes must be claimed by 5 p.m. on the day of the game. If the correct time prize is not claimed by that time the prize money will be awarded to the nearest ticket holder. If you are within five seconds either side of the correct time, check at the office. The prize money must be won. Tickets are 10p each.